

# THE **ODP** Unlocking our potential CORPORATION



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During portions of today's presentation, the Company may refer to results which are non-GAAP financial measures, including EPS, EBITDA and free cash flow which have been adjusted. A reconciliation of GAAP to non-GAAP financial measures is available on the Company's website at investor. the odpcorp.com. These measures exclude charges or credits not indicative of core operations and the tax effects of these items, which may include but not be limited to merger integration, restructuring, acquisition costs, and asset impairments.

The Company's outlook through 2025 included in this presentation includes non-GAAP measures, such as adjusted EBITDA and adjusted EPS. These measures exclude charges or credits not indicative of core operations, which may include but not be limited to merger integration expenses, restructuring charges, acquisition-related costs, executive transition costs, asset impairments and other significant items that currently cannot be predicted without unreasonable efforts. The exact amount of these charges or credits are not currently determinable but may be significant. Accordingly, the Company is unable to provide equivalent GAAP measures or reconciliations from GAAP to non-GAAP for these financial measures.





### THE ODDP CORPORATION

#### TODAY'S AGENDA

Overview of ODP	Gerry Smith
Culture, Community, Sustainability	Zoe Maloney
<b>ODP Business Solutions</b>	David Centrella
Office Depot	Kevin Moffitt
Veyer	John Gannfors
Varis	Prentis Wilson
<b>Financial Review and Targets</b>	Anthony Scaglione
Closing	Gerry Smith



### **Overview of ODP**



#### **Gerry Smith**

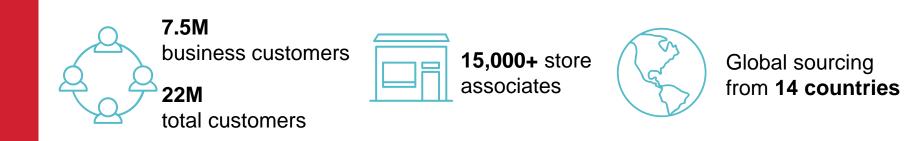
Chief Executive Officer, The ODP Corporation



### The ODP Corporation is a leading provider of business products and services with differentiated assets and capabilities



2022F Adj. FCF



#### **Digital platforms**

- $\checkmark$  25%+ eComm fulfilled through BOPIS
- ✓ Emerging tech-enabled B2B platform
- ✓ 80% ODP Business Solutions orders through digital channel

#### Multiple routes to market

- ✓ 140k enterprise customers
- ✓ ~1,000 retail stores
- ✓ Award-winning eCommerce

Expanding portfolio of products and services

Strong balance sheet (Cash and liquidity)

#### **Unique supply**

chain assets Expansive network with differentiated capabilities

#### 98.5%











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#### Executing through a challenging environment and well-positioned for the future





#### **Industry Challenges**

Inflationary environment

Evolution of hybrid work environment

Supply chain and procurement challenges

COVID disruptions

Shifting demand patterns



### **Competitive Advantages**

Low-cost business model Flexible operating and cost structure

High-quality supply chain services

Multiple routes to market

Strong balance sheet

### THE ODP CORPORATION

### Announcing ODP's new share repurchase plan

Over the next 3 years, we expect to repurchase ~\$1B of shares

## Our low-cost business model is central to our success

Lowered our cost base

**Optimized** our asset base

**Drove** efficiencies throughout our business

**Built** culture dedicated to continuous improvement

More than \$500M+ cost reductions 2017-2022

## We have delivered strong results



Delivered strong operating results



Generated consistent free cash flow

Enhanced returns Strong returns to shareholders



Returned <u>\$750M+</u> to shareholders since 2017

Returned <u>\$400M+</u> to shareholders since 2021



#### Balanced returning capital with disciplined investments in our business



Supply chain technology enhancements in software as well as just-in-time delivery algorithms



**Technical development** and scaling of our Varis B2B digital platform



**Federation acquisitions** and enhanced salesforce capabilities in our B2B distribution business



Technology to improve retail associate productivity









### **Our actions have positioned ODP for success**

#### **Recent actions drive value**

Business acceleration program

Optimizing store footprint

Executing Federation strategy

Corporate entity re-organization

Strategic evaluation process

#### Lessons that underpin our strategy

Office DEPOT



Continuing to drive low-cost business model Turning Retail into a cash engine



Realizing full value of assets with flexible structure 5

Leveraging deep B2B relationships

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### Our synergistic four business unit (4-BU) model



**B2B** Distribution

Expand margins, grow in adjacencies, cash flow Office DEPOT. OfficeMax<sup>®</sup>

**Omnichannel Retail** 

Generate stable cash flows

**3rd Party Logistics** 

Drive incremental income by leveraging current asset base VARIS

Digital procurement technology platform

Expand client base and accelerate growth

THE ODP CORPORATION

Provide efficient shared services

Establish goals and incentives

Allocate capital efficiently

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Office DEPOT

### THE ODP CORPORATION

Scale buying & supply chain Improved asset utilization

Focused go-to-market strategies to drive growth

Pooled, efficient shared services

Efficient capital allocation

Aligned BU incentives

### 4-BU model unlocks full value



GCD BUSINESS SOLUTIONS"



### **Our Vision**

Empower every business, professional, and consumer with the products and services they need to achieve more every day

> Deliver stability, growth, and value creation to shareholders

### Our foundation



Customer • Commitment • Change Caring • Creativity



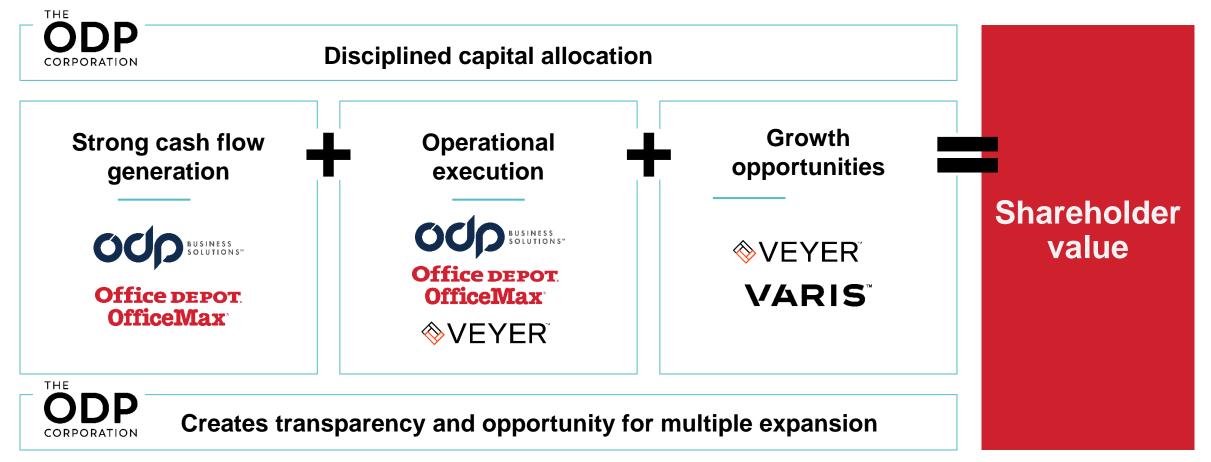
#### Associate resource groups







### Strong cash flow generation + Operational execution + Growth opportunities = Enhanced shareholder value

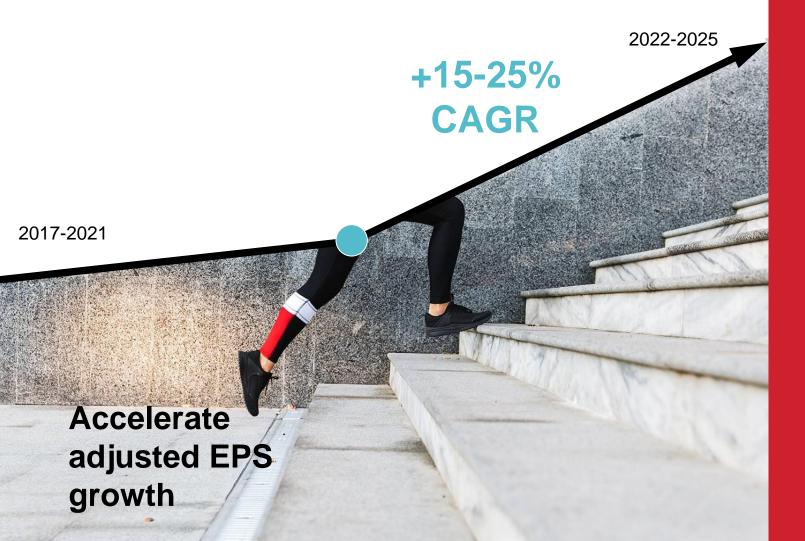


Office DEPOT

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## Algorithm for shareholder value



### **Continue to**

- 1 Provide clear, defined capital allocation plan
- 2 Embed low-cost business model across BUs
- 3 Generate strong adjusted EBITDA and cash flow conversion

### A compelling investment



**Disciplined capital allocation** to balance **return of capital to shareholders** with investment



Maximizing value of our assets across B2B relationships and supply chain



Balancing near-term opportunities and long-term growth across portfolio of BUs



**Providing transparency** across 4-BUs to ensure shareholder visibility into BU performance and peer multiples



THE

**Stable cash flow** from long-standing customer relationships and established routes to market



## Today's presenters



**Gerry Smith** Chief Executive Officer, The ODP Corporation



Zoë Maloney

EVP and Chief Human Resources Officer, The ODP Corporation



David Centrella EVP of The ODP Corporation and President of ODP Business Solutions



Kevin Moffitt EVP of The ODP Corporation and President of Office Depot



John Gannfors EVP of The ODP Corporation and President of Veyer



Prentis Wilson President of Varis



**D. Anthony Scaglione** 

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EVP and Chief Financial Officer, The ODP Corporation

Office DEPOT SVEYER VARIS





## Culture, Community, and Sustainability



#### Zoë Maloney

EVP and Chief Human Resources Officer, The ODP Corporation



#### Customer

Build trust in our team, power the customer experience, and drive results

#### Creativity

Challenge the norm, exhibit courage, and innovate



#### Commitment

Align on key priorities, ensure accountability, and make informed decisions

#### Change

Demonstrate agility, explore new possibilities, and seek to learn and grow

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Collaborate, build connections, and embody a sense of purpose Office DEPOT Office Max

Caring

### We continually invest in our most important asset—our people



Capitalize on unique opportunities for real-time and ongoing development

THE

Conduct targeted training on critical

skills to thrive in the current

business environment

Reward and recognize achievement as they grow their careers with The ODP Corporation

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### We are committed to promoting Diversity, Equity, & Inclusion



#### We have been recognized as DEI leaders















LATINAStyle 50

Florida State

Minority Supplier Development Council We're always improving our DEI work, introducing major new programs over the past five years



Grew our selection of **diverse suppliers** 

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Joined the National Diversity Council



Expanded Associate Resource Groups

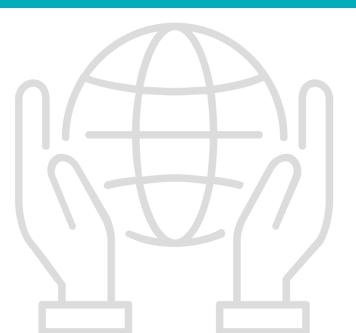




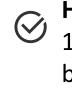


We work toward ambitious sustainability initiatives in both our workplace and marketplace





Mandatory training on sustainability best practices



How2Recycle labels added to 100% of private label products by 2025 Our ESG story effectively communicated to customers



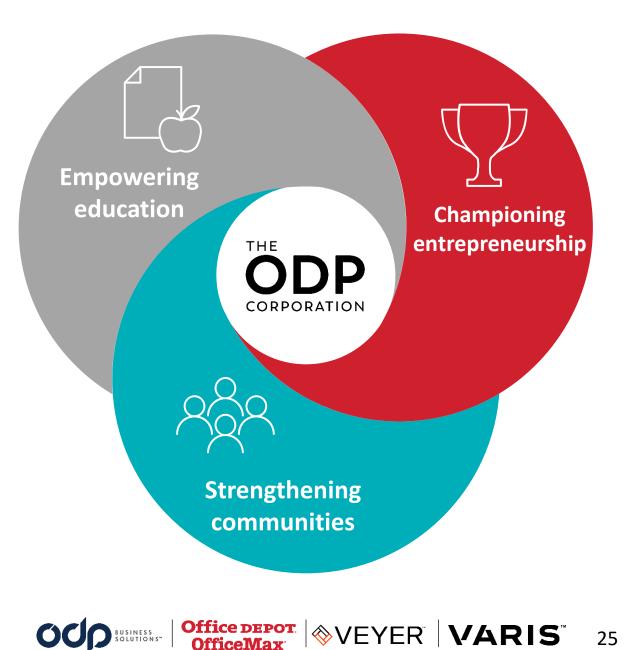
Data provided to customers on cost, emissions, and plastic savings

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Every day, we make a difference through our focus on community impact





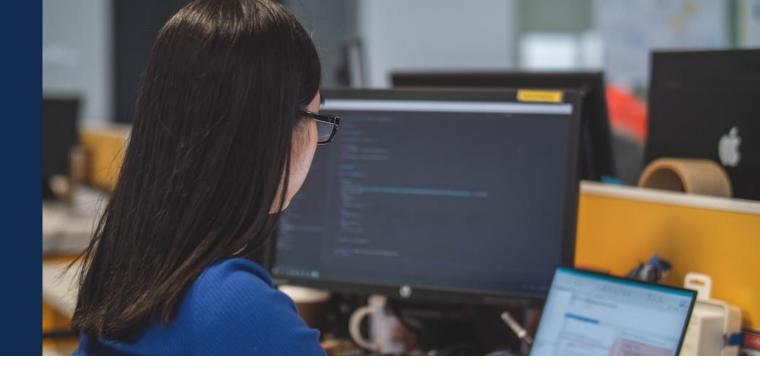


#### **David Centrella**

EVP of The ODP Corp and President of ODP Business Solutions



ODP Business Solutions is a leading provider of workplace products and technology solutions







of the 25 largest school districts in the US

serve

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revenue retention



of Fortune 100 as customers



1,200+

professional sales associates



### Three strategic priorities



Maintain strength in traditional office supplies business

**Drive greater adoption** across current accounts to win adjacencies – e.g., Janitorial & Sanitation (Jan/San)

**Grow in public sector** where we have a proven rightto-win and strategic partnerships

**Continue Federation Acquisition Strategy** with M&A in new markets and expanded assortments

**Leverage ESG requirement** trends to drive competitive advantage and deeper relationships with focus on Enterprise clients



Customer Growth

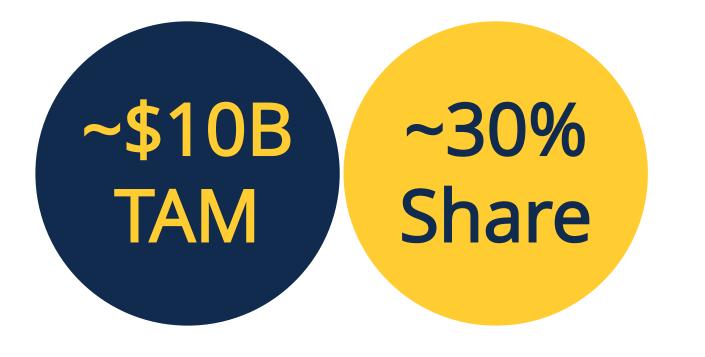
> Expand our margin in end markets Commit to low-cost business model Increase penetration of private label products



We maintain a strong position in our core categories (paper, ink, toner, supplies, etc.)









### Strength in core while driving growth in adjacencies...



41%\* of revenue comes from adjacencies beyond traditional office supplies



### We offer flexibility to meet customers wherever they work



Demand projected to increase as customers return to offices & schools

Our agile processes allow us to help our clients maintain operational continuity regardless of work setting for their employees



### Targeted customer acquisition with a focus on public sector business



### **PUBLIC SECTOR**

- ~\$6B addressable market across government and education
- Today, we have ~15% market share
- We have strategic partnerships driving strong competitive position





## Continue our disciplined Federation strategy to enter underpenetrated markets & categories

#### Our Federation strategy has been highly accretive



#### Rationale

**CUSTOMER GROWTH** 

## Leverage ESG requirements as differentiator across sectors

### HIGHMARK. SAFE CLEANS THINGS UP











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Live ESG as part of our own 5C culture

> Leverage ESG requirement to drive competitive advantage and deeper relationships

Opportunity to differentiate with product assortment, supplier agreements, and delivery consolidation



**CUSTOMER GROWTH** 

## Grow EBITDA margins to >5% by 2025, exceeding pre-COVID levels



2022

2023

2024

2025

2019

2020

2021

### OUR APPROACH

- Maintain strength in traditional office supplies, while expanding to high growth adjacencies
- Employ **disciplined pricing** and sales strategies
- Expand margin to be commensurate with end markets
- Increase penetration of private label products
- Continue expansion of our Federation strategy
- Drive low-cost operating model



ODP Business Solutions 2025

## **\$4.4-4.6B** Revenue



## Office DEPOT. OfficeNax°



#### Kevin Moffitt

EVP of The ODP Corporation and President of Office Depot

ADAM

Office peron OfficeMax

We take care of







### Office DEPOT **OfficeMax**





















# We see many opportunities to improve our business by combining our core assets

#### **Nationally Known Retail Brands**

Office Depot & OfficeMax brands that appeal to and drive loyalty with our target customer segments

#### **Strong Customer Base**

22M+ small business and consumer customers, including 15M loyalty members, generating over 300M Omnichannel interactions per year

#### **Innovative Omnichannel Capabilities**

High volume eCommerce website and mobile apps, robust digital marketing programs, industry-leading 20 Minute Pickup Promise, Same Day Delivery, and Ship from Store



#### Large-Scale Store Footprint

~1,000 retail stores in convenient locations across 43 states, PR & US Virgin Islands

#### **Client-Focused Team**

15k+ associates, generating 70+ store NPS, providing 24/7 phone, chat and social support. Committed to our 5C Culture and achieving outstanding results

#### **Broad Services Portfolio**

Business Service Centers in all stores for copy, print, shipping & shredding, regional print facilities, technology services, and innovative co-working in seven states

## Our five key strategies for success

## Engage with our high value customer segments

Increase brand awareness, traffic, customer acquisition, and life-time value through expanded marketing and loyalty programs tailored to our three priority customer segments: Small Business, Home Office, and Education.

## Innovate our assortment of products and services

**Expand our solutions portfolio** based on the specific needs of our three priority segments. Expand Private Brands, including both lower cost alternatives to national brands and exclusive, higher-quality products. Integrate products and services from local small businesses to support entrepreneurship and innovation.

#### Lead in Omnichannel

Improve and seamlessly integrate the physical and digital customer experiences, promoting convenience, partnership, and discovery. Update KPIs and team member incentives to encourage Omnichannel behaviors. Expand the capabilities of our eCommerce, mobile, and in-store technologies. Leverage stores as primary fulfillment points.

#### Deliver strong cash flow and EBITDA

Maximize cash generation by both reducing costs and ultimately growing sales. Leverage cash to both invest in the business and maximize shareholder value.

## Live our culture and positively impact the communities we serve

Enable our 5C Culture across the entire organization. Work as a unified team to increase diversity in all functional areas and at all levels. Advocate for education, entrepreneurship, and personal success in every community we serve.

## Outstanding customer service is leading to improvements in Net **Promoter Score**



**Commitment to our** customers has led to major wins

Grew customer satisfaction level despite COVID challenges

Focus on **associate training** resulted in highest NPS scores in ODP history

**Effectively responded to** changing customer needs through BOPIS acceleration

## We are focused on delivering value to our core customers 1

#### **Small Business**

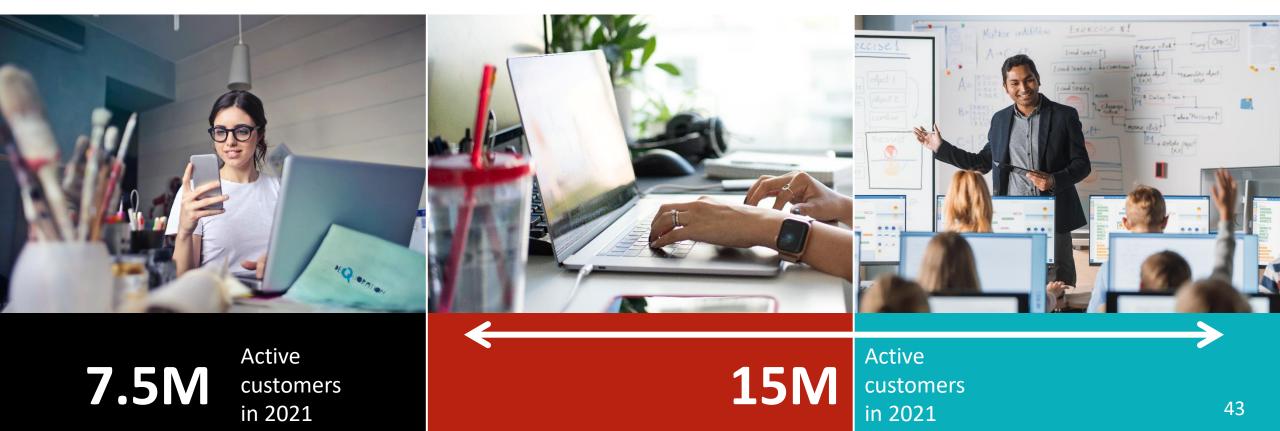
Entrepreneurs and office managers, shopping primarily for work

#### **Home Office**

Remote/hybrid/on-the-go professionals, shopping primarily for home

#### Education

Teachers, parents, and students, shopping primarily for school



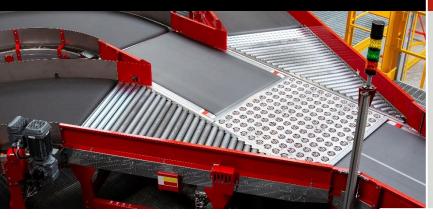
# We are innovating across our assortment to better serve our core customers



### SMB services including mail & ship

#### Home office accessories

**Arts & crafts** 







BOPIS (Buy online, pickup in store) is growing and highly profitable

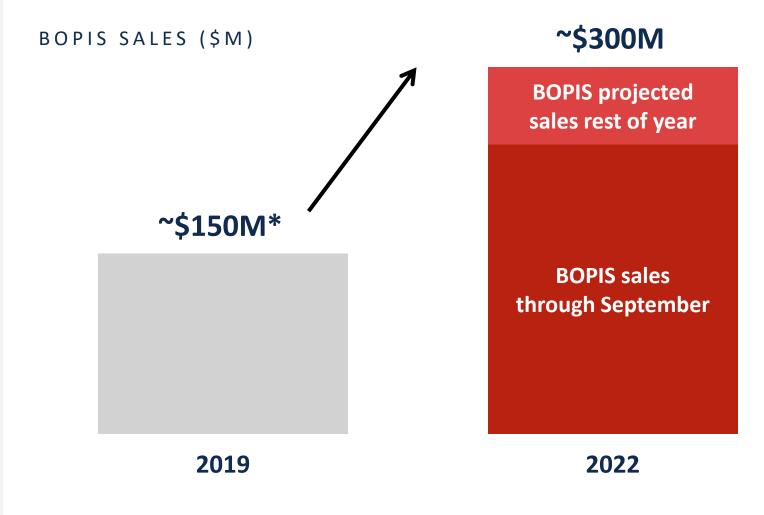
**Sustained jump** in BOPIS demand vs. prior to pandemic

BOPIS **lowers distribution costs** and drives incremental trips

20-minute guarantee— Lead the industry in order turnaround time



# Our capabilities provide convenient options for our customers



\* Same store BOPIS sales – excludes stores closed between 2019 – 2022 and contribution form ODP Business Solutions order pick-up Our strategy is focused on cash generation and profitability growth







Prioritize low-cost
business model
and expense
management

Optimize our retail
store footprint

Drive greater profitability through promoting **BOPIS** and private brand sales

# Our culture is centered on achieving great results and making positive contributions in our communities



## Office Depot 2025

## 



 $\rightarrow \rightarrow \rightarrow \rightarrow \rightarrow$ EBITDA margin











## Imagine Success





## ♦VEYER<sup>™</sup>



#### **John Gannfors**

EVP of The ODP Corporation and President of Veyer



# World class assets and capabilities built over 35 years





### Strong value proposition to drive growth in 3PL market



Next-day delivery to 98.5% of US population Advanced network specializing in B2B and B2C service delivery, at scale

Delivery to more than 60% of Fortune 100

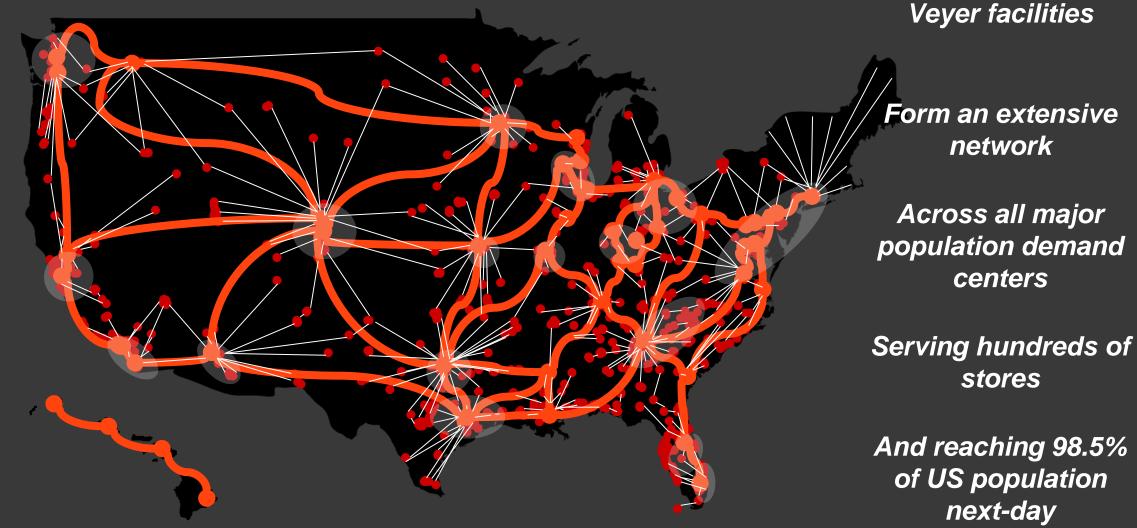
Servicing many of the world's largest companies, with bestin-class service levels

End-to-end supply chain services offering From procurement to fulfillment, Veyer can solve customers' largest logistics challenges



Three decades operating at scale make us uniquely able to deliver across a \$600B+ market, unlocking value of experience and assets

## Efficient and effective supply chain network



## Why Veyer? Why now?

 $\bigotimes$ 

Participate in large and growing market  $\langle \! \rangle$ 

Fully leverage our asset base and unlock value



Capitalize on strong demand for our unique capabilities and services Build on existing momentum with third-party customers

 $\bigotimes$ 



### 2022-2025 Focus

Provide high quality service at competitive prices to internal customers through lowcost business model

Drive growth with new clients and services through continued modernization



1 Value proposition to internal customers



Low-cost model



**High-quality service** 



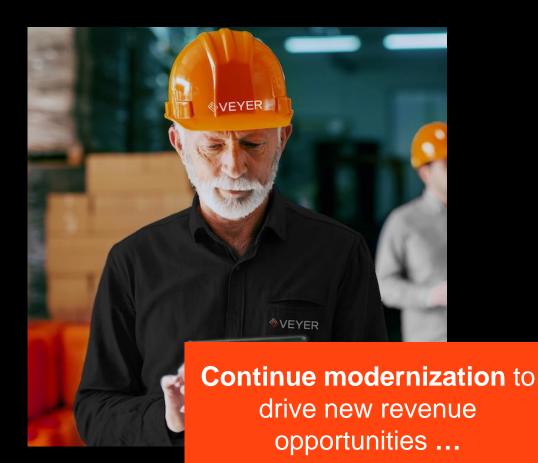
### National scale

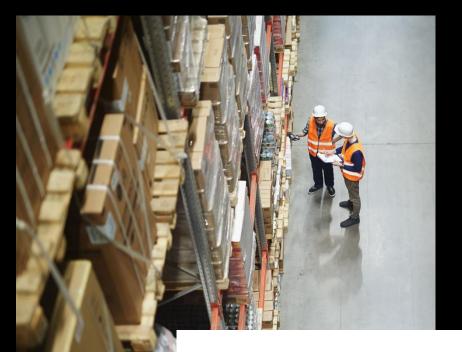


Differentiated capabilities

2 Value proposition to external customers

## Modernizing capabilities and maximizing utilization

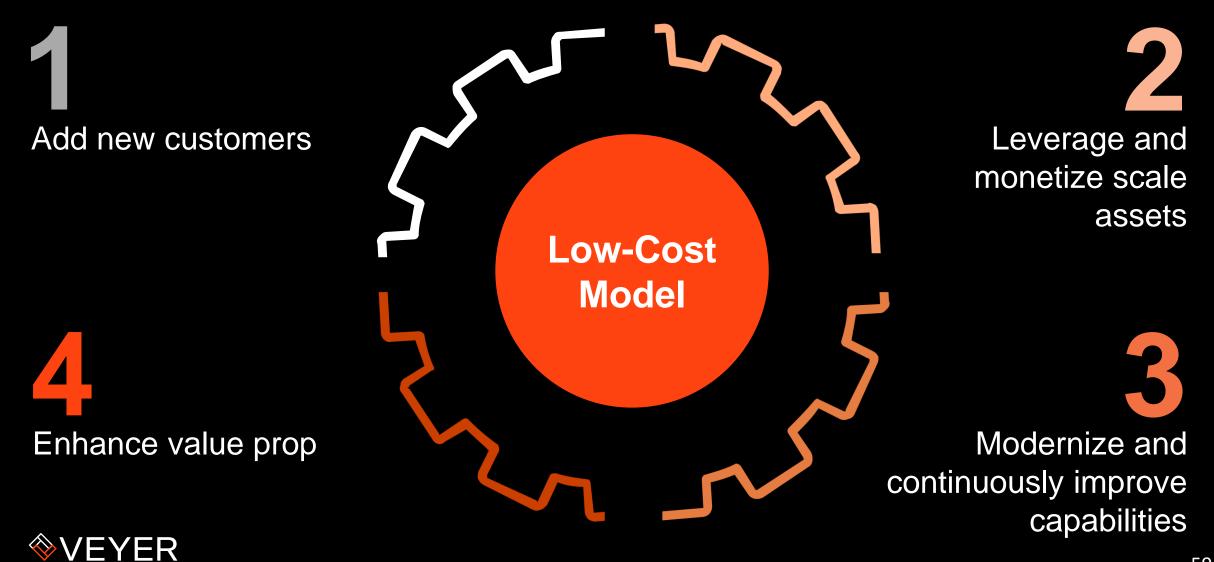




...while maintaining existing supply chain assets to **maximize utilization** 



## Unlocking the value of Veyer



## **Veyer** 2025



In the near-term, driving capacity utilization in linehaul, backhaul, and freight consolidation

# \$30M+

External customer EBITDA



Arms-length, market-based commercial agreements with ODP Business Solutions and Office Depot

# \$90M+

Total enterprise EBITDA



Over time, growing new logos in 3PL and distribution business

# VARIS



#### **Prentis Wilson**

President of Varis



## VARIS

Transforming the complete procurement ecosystem for buying organizations and the suppliers who serve them.

Transform B2B commerce through digital platform

Solve pain points for buyers and suppliers

**Deliver value** for buyers and suppliers

### **Experienced business and product team**



Prentis Wilson president

amazon ditulti Honeywell



Manuela Ajayi chief product officer

amazon 📕 Microsoft





amazon 📕 Microsoft





Daniel Smith chief customer officer

amazon will perotsystems



Stephanie Weeks design

amazon Blackboard

VARIS



### Supplier challenges

High customer \_ acquisition costs

Unpredictable customer spending

Channels don't drive \_\_\_\_\_

**\$8T** indirect spend

### **Buyer needs**

Plan for continuity of critical supplies

Improve contract compliance and spend visibility

Identify and realize cost savings across categories



### How Varis creates a trusted multi-sided platform

#### Marketplace

One-stop consumerlike shop with many buyers and suppliers **Network** Vetted and trusted business-grade suppliers

VARIS

**Workflow** SaaS tools for buyers and suppliers

VARIS

# Varis has an industry leading e-procurement solution with a strong base of customers

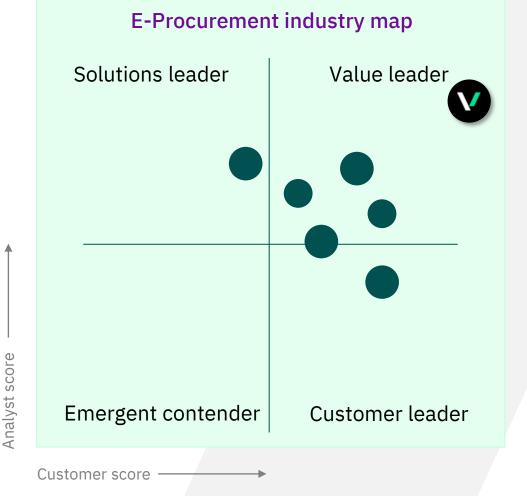
## 100%

Customer retention since BuyerQuest acquisition

## 64%+

Annual growth in spend under management since March 2020

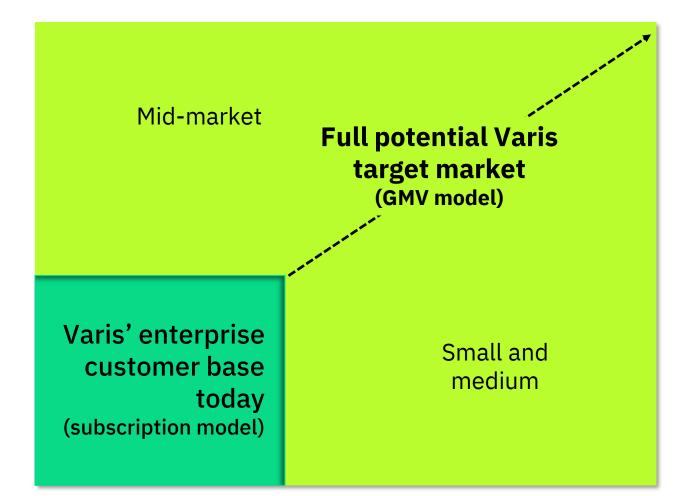
>21k Unique locations using Varis



The center of the axes represents the average SolutionMap scores (not 0,0) which vary with each release. Source: SpendMatters

VARI

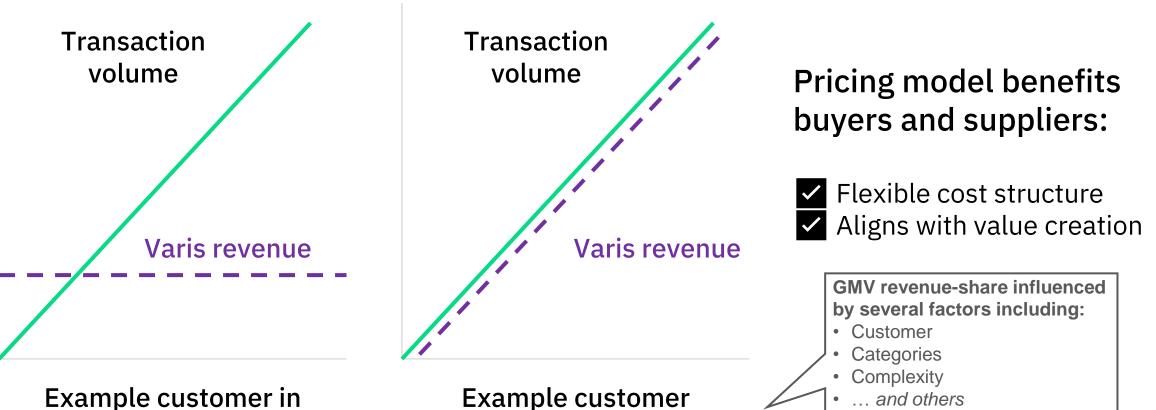
# Varis is expanding to the underserved small, medium, and mid-market customer segment



### **Clear value:**

Consumer-like user experience
Enterprise-grade controls
Enterprise-volume pricing
Vetted B2B grade suppliers

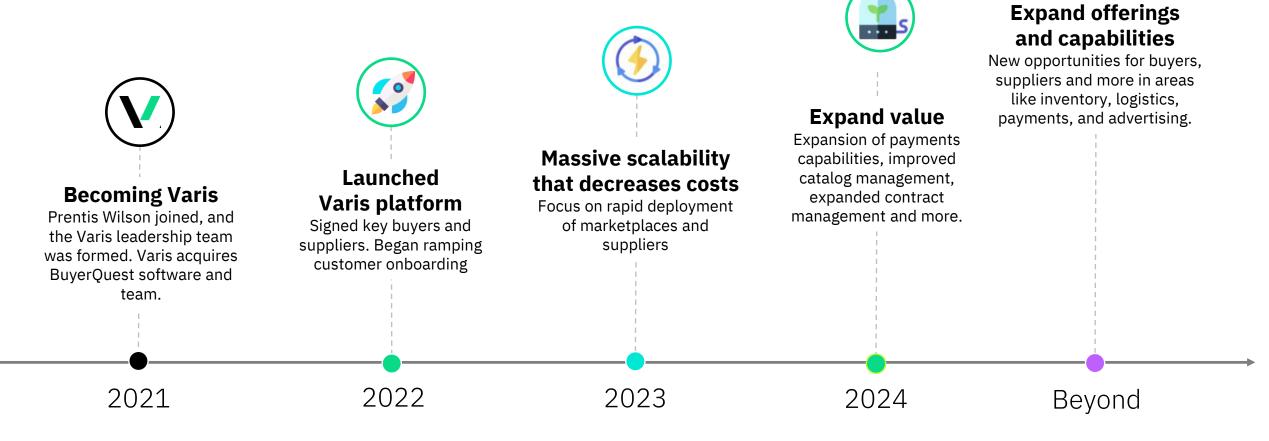
# Varis is accelerating growth through a mix of subscription and GMV revenue-share models



subscription model

in GMV revenue-share model

## Roadmap to deliver shareholder value quickly while building long-term scale



VARIS

## Varis is a logical expansion for The ODP Corporation



**Procurement technology is a logical extension** of the business solutions The ODP Corporation has created for our customers and shareholders.

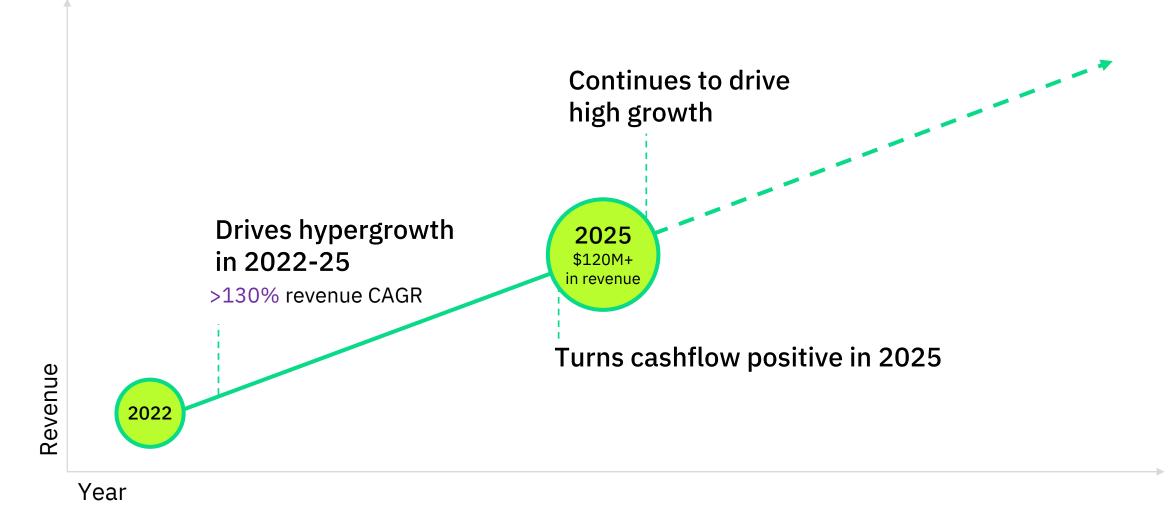
ODP Business Solutions' **strong B2B relationships accelerate growth** for Varis, and Varis drives **increased value and growth** for ODP Business Solutions.



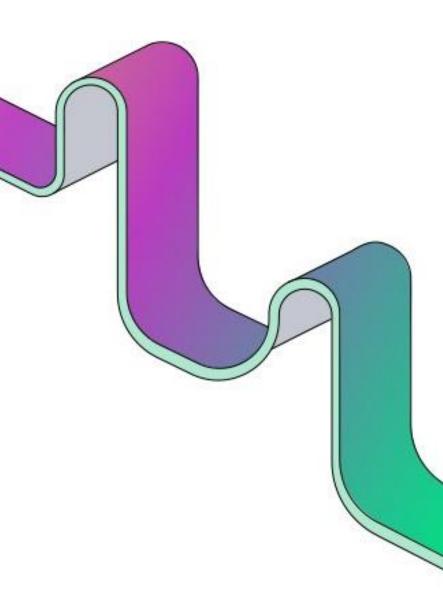


**Future-proofing revenue streams:** as a digital-first platform, Varis expands avenues for growth and value creation.

## Aspiration: path for long-term value creation



### We are exploring alternative funding structures



Core platform investments are complete

Partnering with Perella Weinberg to raise external capital for the next phase of Varis

Growth is accelerating with reference customers and a compelling value proposition

# Financial Review and Targets



#### **D.** Anthony Scaglione

EVP and Chief Financial Officer, The ODP Corporation



#### **Illustrative re-mapped 4-BU structure**

Division-specific and recast financials are illustrative, unaudited and rounded

2021 FY ODP	Business Solutions Division	Retail	Corporate/Other	CORPORATION
Revenu	e \$4.6B	\$3.8B	\$30M	\$8.5B
Adj. EB	TDA \$140M	\$350M	(\$25M)	\$465M
Margin	3.0%	9.2%	-	5.5%

2021 FY ODP Illustrative			Office DEPOT OfficeMax	♦VEYER <sup>®</sup>	VARIS	Corporate and inter-company eliminations	<b>ODP</b> CORPORATION	
Recast	Revenue	\$3.6B	\$4.8B	\$5.6B	\$5M	(\$5.6B)	\$8.5B	
	Adj. EBITDA	\$75M	\$375M	\$70M	(\$25M)	(\$30M)	\$465M	
	Margin	2.1%	7.8%	1.3%	N/A	-	5.5%	

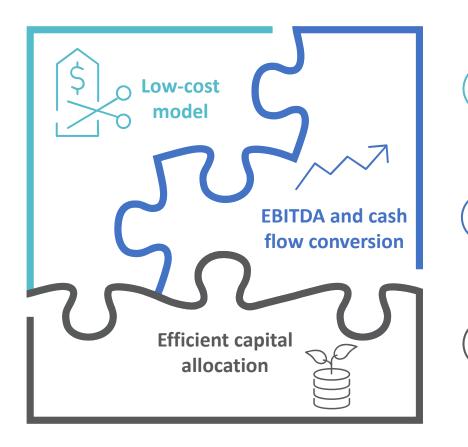
BUSINESS SOLUTIONS"

Office DEPOT OfficeMax

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#### **Our algorithm for shareholder value**



) Embed low-cost business model across our BUs

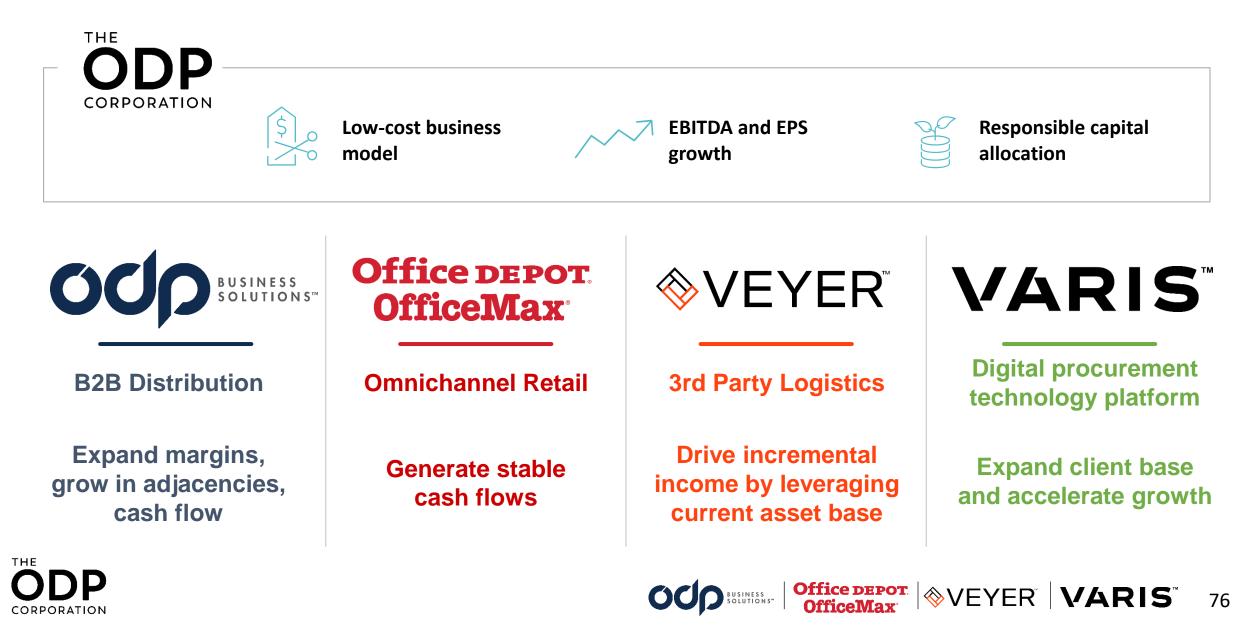
**2**) Strong EBITDA and cash flow conversion

3) Provide clear, defined capital allocation plan



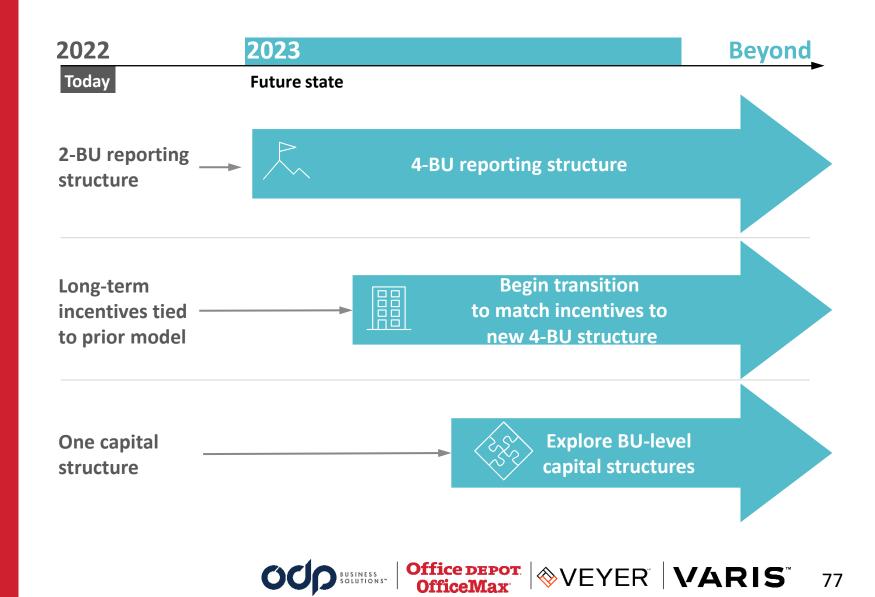


#### Each of our 4 business units has a dedicated role in the portfolio



Evolution of our 4-BU model over time





share repurchases

~\$1B | ~75%

~\$1.4B 3-year liquidity

(~\$1B in cash from operations & ~\$0.4B from leverage)

> <sup>°</sup>S350M | ~25% CAPEX / Investment

Strong FCF generation and balance street Disciplined capital allocation plan 2023-2025

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#### We will invest in highest ROI opportunities

#### **CAPEX / Investment plan highlights**



- Continuing our disciplined Federation strategy to enter underpenetrated markets & categories
- Expanding assortment in adjacent categories

**OfficeMax**<sup>°</sup> • Maintaining with

**Office DEPOT**.

- CAPEX to preserve stable FCF generation
- Investing in select technological tools to optimize margins and connect to customers
- Lowering operating **costs** to serve Business Solutions and Office Depot
- Adding capabilities to enable external customer growth in high value supply chain services
- Scaling through targeted automation to lower operating costs
- Adding monetizable **functionality** that addresses B2B industry pain points







**♦VEYER VARIS** 



Consolidated results				THE <b>ODP</b> CORPORATION	
	2019-2021	2022		2022-2025	2025
<b>Revenue</b>	(6%) CAGR	~\$8.45-8.60B		~1% CAGR	\$8.5-8.7B
جُ Adj. EBITDA %	(20) BPS	~5%		+100 BPS	>6%
Adj. EPS	2% CAGR	~\$4.10-4.50		~15-25% CAGR	~\$7.00-8.00
	Note: Revenue and FRITDA are post in	terrompany eliminations: data excludes CompuC	om figures		

Note: Revenue and EBITDA are post intercompany eliminations; data excludes CompuCom figures





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ODP has tools at its disposal to navigate through economic cycles

#### 1

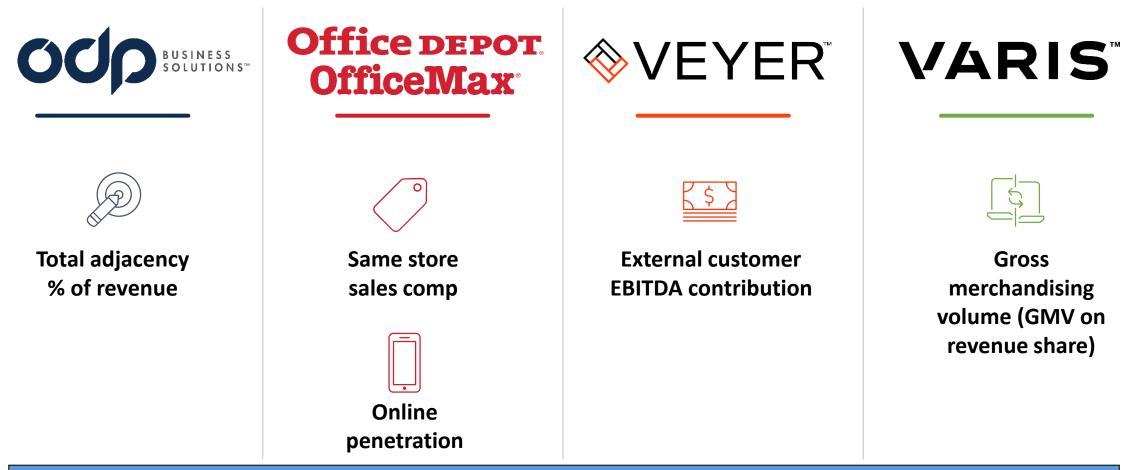
Accelerate ongoing lowcost business model initiatives Strong balance sheet to support additional liquidity

2

Flexible capital allocation

3

#### Investors can track our progress with metrics for each business unit



We will continue to review and evolve relevant metrics to track performance







#### Summary

**ODP delivers** shareholder value via FCF generation with disciplined capital allocation

Shareholder value

**FCF** generation

Disciplined capital allocation strategy

Revenue stability Low-cost business model Growth through new product and service categories

### **Closing remarks**



#### **Gerry Smith**

Chief Executive Officer, The ODP Corporation



**BUSINESS UNIT** 

**INDUSTRY CLASSIFICATION** 

**PORTFOLIO ROLE** 

ODPCORPORATION Unlocking value from our 4-BU model

THE

**Office DEPOT**. **OfficeMax**<sup>®</sup>

**Omnichannel Retail** 

**B2B** Distribution **>>>>>>>>>**  **Generate stable** cash flows

Expand margins, grow in adjacencies, cash flow

**Drive incremental** income by leveraging current asset base

**Expand client base and** accelerate growth

**Digital Procurement** VARIS

**3<sup>rd</sup> Party Logistics >>>>>>** 



#### A compelling investment

Г	\$

**Disciplined capital allocation** to balance **return of capital to shareholders** with investment



Maximizing value of our assets across B2B relationships and supply chain



Balancing near-term opportunities and long-term growth across portfolio of BUs



**Providing transparency** across 4-BUs to ensure shareholder visibility into BU performance and peer multiples



**Stable cash flow** from long-standing customer relationships and established routes to market

Over the next 3 years, we expect to repurchase ~\$1B of shares



#### Accelerate EPS Growth



# THE **ODP** Unlocking our potential CORPORATION





# **Supplementary information**



# ♦ VEYER<sup>™</sup>

### Appendix



# Veyer EBITDA ambition



#### INTERNAL

**\$60M** 2025 EBITDA



#### EXTERNAL

......................

**\$30M** 2025 EBITDA



Provide high quality service at competitive prices to internal customers, Office Depot / Office Max and ODP Business Solutions



Drive growth with external customers through differentiated capabilities and national scale

#### INTERNAL

Veyer charges for end-to-end supply chain services via two market-based rate cards ♦VEYER

Revenue

# $\mathbf{X}$

#### Volume

Veyer provides end-to-end supply chain services from sourcing to fulfillment and distribution for Office Depot / OfficeMax and ODP Business Solutions

### Two rate cards: sourcing & supply chain

Commercial Agreements (CAs) with internal customers set market-based rate cards for Veyer services

Profit

 $\langle + \langle + \rangle \rangle$ 

## Margin commensurate with value added

Veyer profits in line with value created by assets and capabilities



# Low-cost provider at best service levels

Incentive structure keeps Veyer focused on low cost at best service levels

	Transportation services					Sourcing and						
_		Linehaul and backhaul		Freight consolidation		supply chain services				EXTERM		
Service description	•	Monetizing capacity on current routes	•	Inbound freight services for existing vendors, offsetting portion of product cost	•	End-to-end supply chain services from sourcing to distribution and fulfillment	♦VE	EYER		Veyer of <b>3 key serv</b>		
Representative Customers		Global CPG brand Global grocery chain		Cleaning supplies brand Pen manufacturer		Akaline spring water						
Unit economics	•	High EBITDA passthrough due to low incremental costs	•	Mid-to-high EBITDA generation through cost reduction for services provided ( <i>explained on</i> <i>next page</i> )	•	In line with other 3PLs – Moderate-to-low EBITDA conversion from complex services	-					
Growth path	•	Source incremental demand through brokers to increase use of existing assets	•	Expand coverage of existing vendors to increase use of existing assets	•	Continue modernization roadmap to unlock growth	_					
Timing	•	Near-term growth with existing capabilities	•	Near-term growth with existing capabilities	•	Ramping in 2024-2025 through modernization efforts	-					



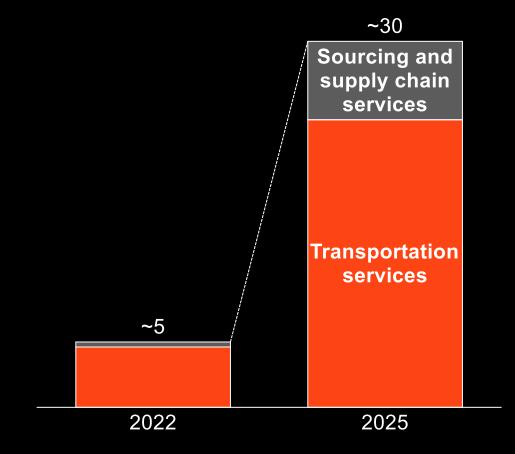
# **♦VEYER**

#### EXTERNAL

#### Freight consolidation economics

### **2025** Path to ~\$30M external EBITDA

#### Illustrative Veyer EBITDA (\$M)



#### Key investments in 2022-25

- ERP enhancements
- Inventory separation and visibility
- Processes needed to support 3<sup>rd</sup>-party at scale
- Self-funded investments in salesforce

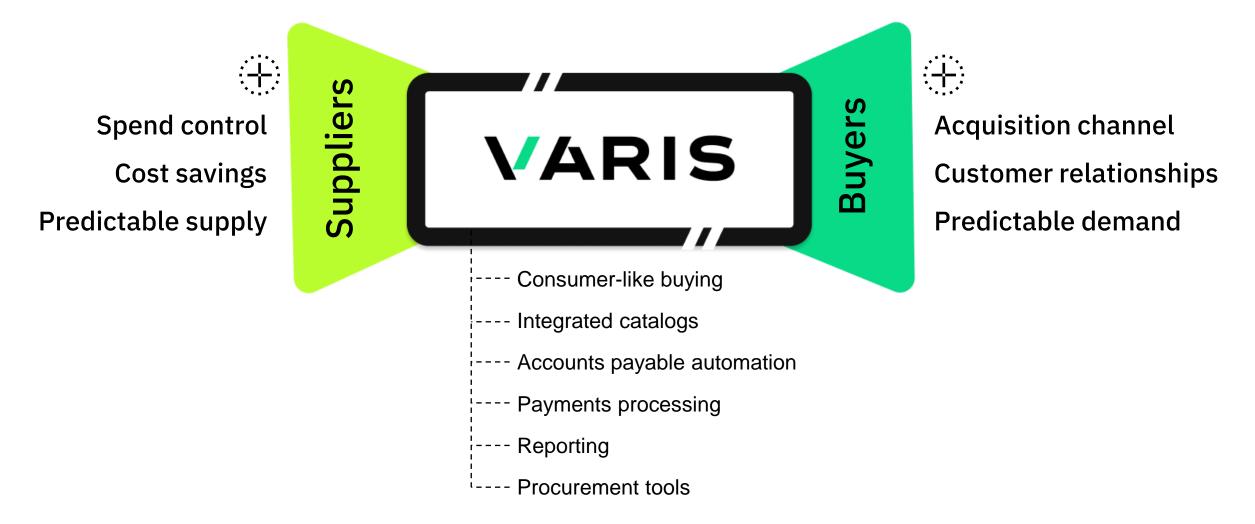


# VARIS

#### Appendix



### Varis connects buyers and suppliers



#### **Key takeaways about Varis**

#### We're creating a **transformative**, **customer-centric B2B digital procurement platform**

We are growing and scaling in a **massive**, **underserved market** 

We have **momentum** - technology and customer partnerships well underway; strong **internal and external validation** 

We have an **experienced leadership team** who have successfully disrupted B2B e-commerce before We have a clear roadmap focused on efficient scaling to decrease costs and rapid growth

We are expanding models to a GMVbased revenue-share that will increase monetization, leading to our goal of \$120M+ revenue in 2025

We are pursuing outside investment to help fund the business and accelerate growth