UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 8-K
CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
Date of Report: February 26, 2002
Commission file number 1-10948
OFFICE DEPOT, INC.
(Exact name of registrant as specified in its charter)
Delaware
59-2663954
(State or other jurisdiction of
incorporation or organization)
(I.R.S. Employer

Identification No.)

| 2200 Old Germantown Road, Delray Beach, Florida | 33445 |
| :--- | :---: |
| (Address of principal executive offices) | (Zip Code) |

(561) 438-4800
(Registrant's telephone number, including area code)
Former name or former address, if changed since last report: N/A

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS
99.1 Copies of slides presented at investors and analysts meeting sponsored by The Bear Stearns Companies Inc., on February 27, 2002 by Office Depot's Chairman and CEO, Bruce Nelson and by its CFO, Charles Brown

ITEM 9. REGULATION FD DISCLOSURE
On February 27, 2002, Office Depot Inc.'s Chairman and Chief Executive Officer, Bruce Nelson, and its Chief Financial Officer, Charles Brown, are meeting with investors and securities analysts at a securities conference sponsored by The Bear Stearns Companies Inc. Portions of the audio of this meeting are being Webcast by Bear Stearns. Interested parties may contact Investor Relations at 561-438-1680 for further information. Attached to this Form 8-K as Exhibit 99.1 are copies of presentation slides being provided to attendees at the meeting. This filing is provided as a matter of information only.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

OFFICE DEPOT, INC.

Date: February 26, 2002
By: /S/ DAVID C. FANNIN

David C. Fannin
Executive Vice President and General Counsel

FORWARD - LOOKING STATEMENTS
You should be aware that except for historical information, the matters discussed herein are forward-looking statements within the meaning of the private securities litigation reform act, as amended. Forward-looking statements, including projections and anticipated levels of future performance, involve risks and uncertainties which may cause actual results to differ materially from those discussed herein. You are urged to review our filings with the SEC and our press releases from time to time for details of these risks and uncertainties.

WHO ARE WE?
The World's Largest Seller of Office
Products and Services No one sells more office products to more customers in more countries than

Office Depot

HOW DO WE DO IT?
o Percent of Total Company Revenues:
o North American Retail: 53\%
o Business Services Group: 33\%
o International Division: 14\%
o E-Commerce: 14\% (within BSG and International segments)
o 898 retail stores
o 859 North America
o 30 France
o 9 Japan
o 52 warehouses/cross docks
o 24 N.A. Warehouses
o 10 N.A. cross docks
o 18 International Whse's.
o 26 call centers
o Mail more than 300 million catalogs annually around the world
o 15 unique web sites around the world
o 48,000 world-wide employees

|  | WHERE ARE WE? Global Reach |  |  |
| :---: | :---: | :---: | :---: |
|  | Stores | Warehouses | Call Centers |
| USA | 824 | 24 | 13 |
| Canada | 35 | - | - |
| Australia | - | 3 | 1 |
| Japan | 9 | 2 | 2 |
| Austria | - | - | 1 |
| Belgium | - | 1 | 1 |
| France | 30 | 2 | 2 |
| Germany | - | 3 | - |
| Ireland | - | 1 | 1 |
| Italy | - | 1 | 1 |
| The Netherlands | - | 1 | 1 |
| Switzerland | - | 1 | 1 |
| United Kingdom | - | 3 | 2 |

JOINT VENTURES/LICENSEES

|  | Stores | Warehouses | Call Centers |
| :---: | :---: | :---: | :---: |
| Mexico | 61 | 2 | 2 |
| Israel | 23 | 1 | - |
| Poland | 15 | 3 | 1 |
| Hungary | 3 | - | 1 |
| Thailand | 2 | - | - |

```
Office Depot/ Office Depot.com
Viking Office Products
Viking Direct
4sure.com
Computers4sure.com
Office Place
Sands & McDougall
```

WHAT TYPES OF CUSTOMERS DO WE SERVE ?
o Retail: consumers, entrepreneurs, small companies
o Viking; OD Catalog; 4Sure.com: entrepreneurs, small companies, medium
businesses
o Contract: medium businesses and large corporations
o Internet: consumers, entrepreneurs, small companies, medium businesses, and
large corporations
2001 FINANCIAL SUMMARY
Revenues*
(\$ in millions)
1997: \$8,109
1998: \$9,007
1999: \$10,306
2000: \$11,613
2001: \$11,154
4 year CAGR: 8\%
Quarter 1: \$3,018 \$3,066
Quarter 2 \$2,554 \$2,633
Quarter 3 \$2,782 \$2,823
Quarter 4 \$2,800 \$3,091
2001 growth: (4.0)\%

* Revenues exclude one-time charges and credits


## 2001 FINANCIAL SUMMARY <br> Operating Profit*

```
($ in millions)
1997: $415
1998: $524
1999: $519
2000: $372
2001: $404
4 year CAGR: (0.7)%
```

|  | 2001 | 2000 |
| :--- | :--- | :--- |
| Quarter 1: | --- | --- |
| Quarter 2 | $\$ 97$ | $\$ 157$ |
| Quarter 3 | $\$ 81$ | $\$ 104$ |
| Quarter 4 | $\$ 129$ | $\$ 73$ |

2001 growth: 8.6\%

* Operating profit excludes one-time charges and credits

2001 FINANCIAL SUMMARY Net Income/EPS*
1997: $\$ 0.65$
1998: \$0.82
1999: \$0.86
2000: \$0.70
2001: \$0.79
Quarter 1:
20012000
\$0. 19
---
Quarter 2
$\$ 0.15 \quad \$ 0.19$
Quarter 3
\$0.26 \$0.14

| Quarter 3 | $\$ 0.26$ | $\$ 0.14$ |
| :--- | :--- | :--- |
| Quarter 4 | $\$ 0.19$ | $\$ 0.06$ |

* Excludes one-time charges and credits
$|X|$ Office Depot sells more office products to more customers in more countries than anyone else
|X| Reach customers of all sizes through different channels and brands
$|X|$ Highly targeted by country, channel and customer
|X| Fully integrated across channels
|X| Leverage "bricks and clicks"
|X| Leverage logistics and distribution
|X| Leading e-commerce revenues/platforms
|X| Expansion in Europe from existing infrastructure


## WHAT MAKES US DIFFERENT?

People/culture
Diversified, multi-channel offering/customers of all sizes Highly sophisticated, award winning e-commerce platform Fully integrated delivery/logistics network Highly profitable international business Significant growth opportunities

```
WHAT MAKES US DIFFERENT?
People
```

Culture/values
Respect for the individual
Fanatical customer service
Excellence in execution
Commitment to diversity
Focus on making Office Depot the most compelling place to work and shop

> HOW DO WE GROW?
> Differentiate
$|X|$ Position our brand around people, knowledge and support
$|X|$ Training investment funded through payroll reductions
|X| In-store experience
|X| Stores within stores
$|X|$ Call centers/sales reps
$|X|$ Customer segment/product categories
$|X|$ Use technology to deliver product information and content (knowledge)

HOW DO WE GROW?
Target
$|X|$ Focus marketing dollars on activities with the highest potential to deliver profitable sales
$|X|$ " the right mix of media"
|X| Newspaper inserts
|X| Television/radio
|X| Sports marketing
$|X|$ Direct mail
|X| Catalog
$|X|$ One-to-one marketing/messaging
|X| Extensive knowledge of our customers
|X| Sophisticated data warehouse capabilities
HOW DO WE GROW? Integrate
$|X|$ Coordinate activities across business units and functions to increase sales productivity and create lasting relationships with our customers
|X| Grow customer loyalty
|X| Multi-channel buyers spend more and more loyal and therefore most valuable...
$|X|$ When customers shop all three channels, they tend to be more loyal, generate better margins and spend 3 to4X more.
$|X|$ When a large ODP catalog customer is assigned a contract sales rep, we sales increase5X without a dramatic impact on margin
$|X|$ When phone/fax customers are moved online average spend increases $30 \%$

WHERE DO WE GROW?
|X| North America
$|X|$ Europe
|X| Asia
|X| Australia
|X| Japan
U.S. Office Product Market Is Large and Still Growing
o Since 1995 steady 5\% annual compounded growth
o Future growth expected to be in $2 \%-4 \%$

WHERE DO WE GROW?
North America
|X| Stores
|X| Existing comp store base
|X| New store growth
|X| New formats
|X| Stores in stores
|X| E-commerce/catalog
|X| One-to-one marketing
|X| 4Sure.com
|X| Contract
|X| Grow market share

## INTERNATIONAL MARKETPLACE

o Market size estimated to be larger than the U.S.
o Market growing faster than GDP
o More fragmented than the U.S.

## SIGNIFICANT POTENTIAL FOR INTERNATIONAL GROWTH

|X| Existing profitable international platform
$|X| 12$ years of doing business outside the U.S.
$|X|$ International markets growing faster than GDP and more fragmented than U.S.
$|X|$ Viking catalog/delivery leadership position in 8 countries
|X| Super store leadership in France
$|X|$ ODP Business Services Division now in 4 new European countries

JAPAN
o Second largest office supplies market in the world
o Highly fragmented, thousands of small players
o No significant office supply retailer
o High potential/high risk
o Two brands - Viking/Office Depot

## HOW DO WE GROW INTERNATIONALLY?

|X| Existing markets
$|X|$ Penetrating current customer base
|X| New channels and brands
$|X|$ New Countries
|X| Switzerland
|X| Spain
|X| Scandinavian countries
$|X|$ Expand joint venture partnerships
|X| Central America

HOW DO WE GROW?
E-commerce Leadership
$|X|$ Fifteen distinct Web sites in ten countries around the world
|X| \$1.6 billion in worldwide revenues in 2001
|X| Profitable
$|X|$ Fully integrated across systems/delivery networks
$|X|$ Small business, contract and tech savvy customers
$|X|$ Award winning
$|X|$ Highly targeted to customers needs

HOW DO WE GROW?
E-commerce Leadership in 2001
$|X|$ Added 500,000 new small business customers to officedepot.com
customer base
|X| Increased conversion rate of registrants from 48\% in 1999, to 55\% in 2000 to 63\% in 2001
|X| Ranked as 4th fastest website in Nov/Dec 2001 by Nielsen
|X| Ranked \#1 office products site by DMA
$|X|$ Grew affiliate program to over 12,000 customers

WHY INVEST?
|X| Growth not limited to US
|X| Strong balance sheet
|X| P/E expansion
|X| Relentless focus on improvement
|X| Consistency of performance
|X| Communication to capital markets
|X| Commitment to grow shareholder value

## IMPROVING PERFORMANCE

Sequential improvement in retail comps
Gross margins increasing across all channels Operating costs essentially flat vs. last year Improving returns on capital
Free cash flow growing
Solid balance sheet Stock price rising, still under valued

FOCUS ON FINANCIAL STRATEGIES/GOALS
o Earnings growth
Cash flow

Capital expenditures RONA
ROE

## INVESTMENT HIGHLIGHTS

